

2020 ANNUAL REPORT



**Community
Boating
Center**

41° 36' 30.91" N, 70° 55' 56.20" W
NEW BEDFORD, MA



“CBC can’t be stopped
by 2020.”

DARRIN, SUMMER SAILOR

DEAR FRIENDS

As we reflect on 2020 at CBC, we continue to be in awe of our supporters, our staff, our kids and our community and what we were able to accomplish, together.

This was a highly unusual year for all of us. We did not think, back in March of 2020, that we would be able to have a summer program, let alone a fall program. We accomplished both of those things and more.

We were able to not only run the 8 weeks of summer programming, we added an additional 2 weeks to coincide with the delayed start of school, as well as our Sailing Into Knowledge program, which ran all fall and continued into the winter.

We were able to positively impact the lives of so many local children and young adults DURING a pandemic. Absolutely amazing.

THANK YOU! Thank you for your commitment to our mission at CBC. We look forward to an even brighter 2021 with even more lives benefiting from our programming and even more smiles.

Together, we are undeniably causing positive change in our community.



ANDY HERLIHY
EXECUTIVE DIRECTOR



OLIVER MOORE
PRESIDENT

MISSION

CBC's mission is to teach positive life values to youth through boating. With New Bedford's past, present, and future tied to the waterfront, it is crucial to use the city's number one asset to engage and inspire area youth. Our goal is for CBC to be a quintessential partner in the Greater New Bedford Youth Development Community. CBC connects thousands of greater New Bedford youth, ages 5 to 24, to the water through a wide range of year-round programs, providing youth development, education, mentorship and access to a network of community partners.

VISION

CBC's vision is to engage local youth in learning positive and practical life skills that will allow them to steer toward a successful future, in college, the workforce or as leaders in their community.

Who we are, what we do:

https://www.youtube.com/watch?v=a_0ZUKhh27Y

VALUES

SAFETY
SUSTAINABILITY
DIVERSITY
EQUITY
INCLUSION

"I am so grateful for the Community Boating Center and the dynamic programming they offer students from our school and our community."

**SARAH HERMAN, HEAD OF SCHOOL,
OUR SISTERS' SCHOOL**

2020 IN NUMBERS

1

**EPIC
DANCE BATTLE**



3

BOATS BUILT



3

**DRESS UP
DAYS**



30

**DR. SEUSS
STORYTIMES**



46

**PROGRAMS
EXECUTED**



49

**YOUTH
EMPLOYED**



75

**BOATS IN
THE WATER**



300

**VOLUNTEER
HOURS**



300

**LIFEJACKETS GIVEN
AND WORN**



450

**BUFFS GIVEN
AND WORN**



1,477

**KIDS
SERVED**



COUNTLESS

CAPSIZES
leading to countless
smiles and giggles!



BOARD OF DIRECTORS

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Richard Feeny, Education Director
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Greg Pimentel, Director of Outreach
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Taber Russell-Pelsue, Operations Manager
taber@communityboating.org

2020

IN MARCH OF 2020, WE HONESTLY DIDN'T THINK WE WOULD BE ABLE TO PULL OFF ANY SUMMER PROGRAMMING, LET ALONE FALL OR WINTER PROGRAMS. WE ACCOMPLISHED IT BY IMPLEMENTING NECESSARY COVID PROTOCOLS



Thanks to these implementations we were able to not only run the eight weeks of summer programming, we added an additional two weeks to coincide with the delayed start of school as well as increased the breadth of our Sailing Into Knowledge program throughout the fall and winter.

- **Daily health questions asked and answered each morning**
- **Mandatory masks on staff and children when on land and when they were on the water within 6 feet of each other**
- **Social distancing**
- **Increased daily equipment cleaning**
- **Installation of outdoor sinks to encourage frequent hand washing**
- **Structured pods to keep students separated the entire time at CBC**
- **Life jackets issued to all students to use during the duration of their time at CBC**
- **Two tents set up on our grounds to keep pods separate and encourage social distancing**
- **Increased bandwidth of our Wi-fi network to ensure it could be accessed anywhere on our grounds by students and staff alike**

JUNIOR INSTRUCTORS (JI)

Our workforce development program, built in 2015 in response to economic challenges the city of New Bedford faces, provides jobs to youth aged 14-24. Our training for 2020 looked a bit different due to the pandemic but it was able to be more robust than ever before. For 2020 we employed 49 JI's.



“My favorite thing about sailing is the feeling of becoming one with the wind and the water, using the sails to dictate the direction I want to go in, I love the feeling of independence I get as a sailor.”

NATALIE, JUNIOR INSTRUCTOR



PROGRAMMING



Summer Programming:

Our summer program is open to any child who signs up, regardless of economic status. While the majority of our students come from New Bedford, we have participants from many surrounding towns, and even beyond, particularly during the summer when they are visiting family locally. For 2020, 75% of our students received financial aid, with many attending for free.



SEA SQUIRTS:

For 5-6 year olds. This program is to get them comfortable and familiar with the water. A literacy component was added for 2020. Each day, the kids were read, a Dr. Seuss book, and then had a lesson for the day based on the messaging from the book.



WINDSURFING:

For 9-17 year olds. This is the second year of this program and is for anyone wanting to learn how to windsurf. We acquired and put into practice a windsurfing simulator and added an additional six weeks of windsurfing in the fall.



SUMMER YOUTH SAILING:

For 5-17 year olds. This program is for someone new to sailing or who has had a few years of sailing experience. The goal being to have fun on the water, while learning the basics of sailing. Kids can be in a boat with others or sail on their own.

A summer sailor got home for the day, his mom asked him how it was. His answer, "It was perfection."

RYAN, SEA SQUIRT



Spring, Fall and Winter Programming:

During the Spring, Fall and Winter, we partner with Greater New Bedford Public Schools and other partner schools and organizations to offer enrichment opportunities for youth centered around STEM education and the marine environment. These programs began in 2013 when CBC realized there was a tremendous opportunity to play a larger role in the community, particularly in the education process.



BOAT BY KIDS:

Three boats were built in 2020 with students from Our Sisters' School, Anchor Academy and Normandin Middle School with assistance from volunteers. Our Sisters' School, along with Anchor Academy, led the building of two, 16 feet, custom skiffs. Normandin Middle School built a Bevin's skiff (12 feet).



SEA LAB:

CBC has been affiliated with the Sea Lab program for the last twenty years. In 2016, we began teaching an ocean stewardship lesson at Sea Lab where students learn about earth science, boat construction and hydrodynamics. From September to June, CBC works with schools from around the city, reaching every fifth grade student who is part of the New Bedford Public School System. We have been able to continue Sea Lab, virtually, as part of the students remote learning.



SAILING INTO KNOWLEDGE:

Sailing Into Knowledge is based on REACH, US Sailing's STEM education program. Using sailing as a medium, REACH provides youth with hands-on integrated learning opportunities that inspire interest in fields of study like physics, marine biology, robotics, technology and more. Sailing into Knowledge ties directly into CBC's most core value, that the kids come first and they are the focus of each and every activity.

For 2020 we offered a small group, twice a week, to come to CBC and do their remote learning with our Junior Instructors overseeing, tutoring and mentoring as needed. This has provided a nurturing environment for the kids to be in during school, as well as give their parents the opportunity to be at work knowing their kids were focused, safe and working hard.

"Today was epic!"

MANNY, SYSP STUDENT

2020 AWARD WINNERS



INAUGURAL JUSTIN KIRBY COMMUNITY SPIRIT AWARD WINNER: GWEN MITCHELL

Justin Kirby attended our programs for many years before spending three summers as an instructor. His commitment to our program, our community and our participants was always evident. Justin was dedicated to the children who attended our programs and did what he could to give them the best possible experience. His love for those around him extended well beyond CBC and prompted him to join the Army to continue his service. Justin passed away in 2020 during a military training exercise, it is in his memory that we have created the Justin Kirby Community Spirit Award, which will be given to a CBC Junior Instructor who demonstrates a similar commitment to the children whom we serve. An organization's success can be measured in many ways, but most important to CBC are the smiles we see on children's faces and the experiences and memories that they share while here.

One of Gwen's greatest qualities is that when she's called upon to complete a task, big or small, she will do it with a smile on her face and with a "can-do" attitude! Gwen is always engaging with the kids at CBC - from walking down the pier, to inside the tents, and of course on the boats. Nobody is more deserving to be the first recipient of the Justin Kirby Community Spirit Award.

2020 KINSHIP AWARD WINNERS

The Kinship Award is presented annually to an individual(s) who has made an outstanding contribution to CBC and exemplifies excellent sportsmanship as set forth by the Directors of the CBC. This perpetual trophy will commemorate Tom Selldorff, the yacht "Kinship" and "Clyde the Hippo". As a lifelong sailor, Tom has shared his passion for sailing with the youth community of New Bedford who might not otherwise have the opportunity to learn and enjoy this sport. The Kinship award will allow children to learn important values and, like Tom, inspire a lifelong love of the ocean.

SPORTSMANSHIP - SKILL - COURAGE - TEAMWORK - PASSION - COMMUNICATION - RESPECT FOR ENVIRONMENT

The 2020 Kinship Award goes to two outstanding individuals from our community.

THE FIRST RECIPIENT IS NATHAN-CRAIG MACHADO.

Nate has been a large part of CBC for over a decade now, spending the last 5 years as part of the Junior Instructor program. Nate's calm presence and deliberate instruction create an ideal safe learning environment. He exudes confidence and energy, that paired with his discipline and compassion make him an amazing role model, and truly an inspiration to all he works with.

THE SECOND RECIPIENT IS SHEALIN PALMER.

Shealin applied to become a Junior Instructor before applications were even open. It was less than a week after the summer programs had ended. Shealin is the embodiment of inclusiveness. Everyday Shealin would be talking to someone new, smiling and laughing as they walked down the pier. Our junior instructors didn't get to interact with the campers as much as they would in a typical summer, but when we opened up the JI class to prospective candidates- It was clear that she is going to be an excellent instructor. She was actively engaged with her new students, working with them on various 420 boat handling skills.



2020 FINANCIALS

COMMUNITY BOATING CENTER, INC. INCOME STATEMENT FY 2020

INCOME

Individual Giving	\$363,079.59
Foundation Giving	\$262,386.94
Paycheck Protection Program	\$131,000.00
Corporate Giving	\$74,883.92
Program	\$66,114.82
Government Giving	\$10,500.00
Sale of Asset	\$12,119.45
Facility & Equipment Usage	\$500.00
Total Income	\$920,585.00

EXPENSES

	PROGRAM	MANAGEMENT AND GENERAL	FUNDRAISING	TOTAL
Wages	66%	21%	14%	\$739,988
Facilities and equipment	51%	49%	0%	\$49,000
General	31%	64%	5%	\$ 114,309
	60%	28%	12%	\$903,297
Net Income				\$17, 287.67



“My son had a tough start, but by the end of the summer, it was clear how much he had grown. Thanks for helping him to find some confidence. He can’t wait to come back.”

CBC PARENT

DONOR ROLL

Thank you to all our donors and supporters for making 2020 a successful year.



“My favorite part {of being at CBC} is being in a place that feels like home, a place where I have grown.”

ALAYJAH, JUNIOR INSTRUCTOR

GIFTS FROM INDIVIDUALS

\$200,000+

Anonymous Donor

\$25,000+

Anonymous

\$10,000+

Carole Ferguson & Jim Conlin
Nancy & Frank Selldorff

\$5,000+

Henry Elliot
Judy & Ted Herlihy
Betsy Keady & Mark Smith

\$3,000+

Kathleen & James W. Feeney
Hannah & Michael Moore

\$1,000+

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 Gloria & Richard Lemieux
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 Ann Lipsitt

“Best day ever!”

BIANKA, SUMMER SAILOR

Miriam & Carl Lopes
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 Wendy MacKinnon
 Timothy Mahoney
 Otilia Makara
 Annette & Richard Mallen
 Kendra Conn & John Mallett
 Debra Gayle & Mike Malone
 Mary Mandeville
 Katherine & Bill Marvel
 Marilyn & Wilkinson Marvel



“Being able to be someone’s mentor more than anything. Watching someone grow maturely through the years at CBC is an amazing experience. Not only that but being able to grow into a respectful, responsible, and educated young adult. What more can you ask for?”

ADILSON, JUNIOR INSTRUCTOR

Catherine & Josephy Mayall
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 Colleen Farrissey & Stephen McGowan
 Dawn & John Mello
 Kristen Mendes
 John Menzel
 Lindsay Mis & Rick Gormley
 Lindsay & Stephen Mitchell
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\$1-99

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 Christophe Bryant
 Carole Cannan
 Sandy Cesolini



“We continue to be impressed by the organization's efforts to keep staff and children safe throughout the pandemic. Even under distancing guidelines, the time that campers and staff spend learning and working together is invaluable at this time. We can already see personal growth in both of our kids—improved skills, responsibility and self-confidence.”

CBC PARENT

Joan & David Collins
 Cadis Di Raizel
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 Carol A Driscoll
 Angie Tavares
 Francine Veilleux & Robert French
 Marthamarie & Norman Fuller
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11th Hour Racing
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 SouthCoast Community Foundation
 The Humane Society of the Commonwealth of Massachusetts
 The Ludes Family Foundation

“Is sailing something we can do forever? Because I think I want to”

KAIYA, SUMMER SAILOR

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 Dennison Memorial Community Center
 Greater New Bedford Youth Alliance
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 New Bedford Police Department
 New Bedford Port Authority
 New Bedford Public Schools
 New Bedford Whaling Museum
 New Bedford Yacht Club
 Our Sisters' School
 Town of Dartmouth Waterways Commission
 UMass Dartmouth
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 US Sailing

IN KIND

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 Pioneer Mooring
 Shawn Mullane
 Sperry Sails
 Sperry Tents
 Standard Fasteners
 Tim Knapp

“After several months indoors, staying away from friends and family---CBC was a beacon amidst all of the COVID19 restrictions. Thank you.”

CBC PARENT



THANK YOU!

	<p>Community Boating Center 41° 36' 30.91" N, 70° 55' 56.20" W NEW BEDFORD, MA</p>
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