



14TH ANNUAL OPENING OF THE BAY FUNDRAISER

Dear Friend of CBC,

I am happy to announce that we will be hosting our 14th Annual Opening of the Bay on Saturday, May 2, 2020 at a very exciting new location, the Kilburn Mill! Last year, with the help of our wonderfully generous sponsors and supporters, we raised over \$80,000.00 which was then matched not once, but twice! All funds raised went directly to providing New Bedford students a safe, fun, educational, and healthy summer.

Last years Opening of the Bay event was voted by Southcoast Almanac's readers as the best gala of 2019! We invite you to be part of this amazing southcoast event which impacts so many children all over New Bedford. Opening of the Bay is an unforgettable experience you will enjoy with valued business associates, potential customers, and friends while supporting a worthy cause. Guests will enjoy dinner, dancing, and a silent auction inside of one of New Bedford's historic mills overlooking Clark's Cove and CBC's main facility.

Supporting this annual fundraiser is what enables our students to participate free of charge. Your support is what empowers CBC to present these deserving kids with the opportunity to get off the streets and onto the water.

Please consider sponsoring the Opening of the Bay today and kickoff the 2020 summer with us. Also, if you would like to donate towards our Silent Auction or Door Prize, please fill out the bottom of the sponsor commitment form with your donated goods or services and email or mail back to us. Feel free to contact me if you have any questions.

Thank you for your consideration,

Andy Herlihy
Executive Director

CBC connects the youth of Greater New Bedford with mentors to enhance their lives. We use boating as a tool to instill important life lessons such as integrity, sound judgement, and teamwork. In 2019, 87% of the children attending CBC were from low-income families who simply cannot afford Summer programming.

Phone: 508.992.6219 | 1641 Padanaram Avenue | New Bedford, MA 02740

A 501(c)(3) non-profit organization dedicated to teaching positive life values to youth through boating.



OPENING OF THE BAY 2020

Sponsorship Commitment Form

yes!

- We would like to sponsor the 2020 Opening of the Bay!
- We would like to donate an item to the SILENT AUCTION!
- No, we are unable to sponsor but we would like to make a donation of \$_____

CONTACT INFORMATION

Contact Person

Title

Company / Donor Name

Address

City

State

Zip

Telephone

Email

SPONSORSHIP LEVEL

- Platinum
- Gold
- Silver
- Bronze
- Event Sponsor
- Event Sponsor (\$370 without tickets)

AUCTION ITEM

Description

Value \$ _____

PAYMENT INFORMATION

- Enclosed is a check in the amount of \$_____ (make checks payable to Community Boating Center)
- Send us an invoice to the above address.

REMIT FORM TO

Community Boating Center
1641 Padanaram Avenue
New Bedford, MA 02740

Or email: Christina Rebello
crebello@communityboating.org



**Community
Boating
Center**

41° 36' 30.91" N, 70° 55' 56.20" W
NEW BEDFORD, MA

OPENING OF THE BAY 2020

Sponsorship Levels

PLATINUM

\$5,000

Participate in the 6th Annual Opening of the Bay regatta! Bring a team of 4 people to race. Spend the first hour learning from your on-board coach, and the second hour racing! Have employees or friends that do not want to sail? There will be a spectator boat with limited seating. (DATE TBD)

Includes 8 event tickets* with reserved seating

3x5' flag with company name and platinum level recognition for 2020

Recognition as a Platinum Sponsor in Opening of the Bay media including website

Company logo displayed at the CBC facility year round as a Proud Sponsor

Provides 10 weeks of sailing for youth from New Bedford (priceless)

GOLD

\$3,500

Includes 8 event tickets* with reserved seating

3x5' flag with company name and gold level recognition for 2020

Recognition as a Gold Sponsor in Opening of the Bay media including website

Company logo displayed at the CBC facility year round as a Proud Sponsor

Provides 7 weeks of sailing for youth from New Bedford (priceless)

SILVER

\$2,000

Includes 6 event tickets*

3x5' flag with company name and silver level recognition for 2020

Recognition as a Silver Sponsor in Opening of the Bay media including website

Company logo displayed at the CBC facility year round as a Proud Sponsor

Provides 4 weeks of sailing for youth from New Bedford (priceless)

BRONZE

\$1,000

Includes 4 event tickets*

3x5' flag with company name and bronze level recognition for 2020

Recognition as a Bronze Sponsor in Opening of the Bay media including website

Provides 2 weeks of sailing for youth from New Bedford (priceless)

EVENT
SPONSOR

\$500
\$370 without tickets

Includes 2 event tickets*

\$370– no tickets– can't make it – send a kid to camp for a week

Recognition as an Event Sponsor in Opening of the Bay media

Provides 1 week of sailing for a youth from New Bedford (priceless)

* Each ticket is deemed to have a "value" of \$75. The amount by which payment exceeds the total value of tickets may be considered a charitable contribution to the Community Boating Center, a 501(c)3 tax-exempt organization.