



January 29, 2018

## 12TH ANNUAL OPENING OF THE BAY FUNDRAISER

Dear Friend of CBC,

I am so proud to say that we will be hosting our 12th Opening of the Bay on Saturday, June 2, 2018 at Fort Taber Park in New Bedford. Last year, with the help of our wonderfully generous sponsors and supporters, we raised just over \$72,000.00, all of which provided a safe, fun, educational, and healthy summer for the youth of our community in Greater New Bedford. We cannot wait to top that this year as we will also be celebrating CBC's 20th birthday!

CBC connects the youth of Greater New Bedford with mentors to enhance their lives. We use boating as a tool to instill important life lessons such as integrity, sound judgement, and teamwork. In 2017, 80% of the children attending CBC were from low-income families who simply cannot afford Summer programming.

To help us do this, ***we need YOU, our highly regarded sponsors and supporters***, to join us for this premier event, which has become one of the area's most anticipated evenings. Opening of the Bay is an unforgettable experience you will enjoy with valued business associates, potential customers, and friends while supporting a worthy cause that is making a significant impact on the youth in our community. Guests enjoy dinner, dancing, and an auction overlooking scenic Buzzards Bay.

Supporting CBC's annual fundraiser, the Opening of the Bay, is what enables our students to participate free of charge. Your support is what empowers CBC to present these deserving kids with the opportunity to get off the streets and onto the water! ***Please consider sponsoring the Opening of the Bay today and kickoff the 2018 summer with us.*** Also, if you would like to donate towards our Silent Auction or Door Prize, please fill out the bottom of the sponsor commitment form with your donated goods or services and email or mail back to us. Feel free to contact me if you have any questions.

Thank you for your consideration,

Andy Herlihy  
Executive Director

Phone: 508.992.6219 | 1641 Padanaram Avenue | New Bedford, MA 02740

A 501(c)(3) non-profit organization dedicated to teaching positive life values to youth through boating.



# OPENING OF THE BAY 2018

## Sponsorship Commitment Form

yes!

- We would like to sponsor the 2018 Opening of the Bay!
- We would like to donate an item to the SILENT AUCTION!
- No, we are unable to sponsor but we would like to make a donation of \$ \_\_\_\_\_

### CONTACT INFORMATION

Contact Person

Title

Company / Donor Name

Address

City

State

Zip

Telephone

Email

### SPONSORSHIP LEVEL

- Platinum
- Gold
- Silver
- Bronze
- Event Sponsor
- Event Sponsor (\$370 without tickets)

### AUCTION ITEM

Description

Value \$ \_\_\_\_\_

### PAYMENT INFORMATION

- Enclosed is a check in the amount of \$ \_\_\_\_\_ (make checks payable to Community Boating Center)
- Send us an invoice to the above address.

### REMIT FORM TO

Community Boating Center  
1641 Padanaram Avenue  
New Bedford, MA 02740

or email: [cbc@communityboating.org](mailto:cbc@communityboating.org)



**Community  
Boating  
Center**

41° 36' 30.91" N, 70° 55' 56.20" W  
NEW BEDFORD, MA

# OPENING OF THE BAY 2018

## Sponsorship Commitment Form

PLATINUM

\$5,000

Participate in the 4th Annual Opening of the Bay regatta! Bring a team of 4 people to race. Spend the first hour learning from your on-board coach, and the second hour racing! Have employees or friends that do not want to sail? There will be a spectator boat with limited seating. (DATE TBD)

Includes 8 event tickets @ \$ 75 per ticket\*

Industry exclusivity ("first come, first served" basis)

3x5' flag with company name and platinum level recognition for 2018

Recognition as a Platinum Sponsor in Opening of the Bay media including website

Provides 10 weeks of sailing for youth from New Bedford (priceless)

GOLD

\$3,500

Includes 8 event tickets @ \$ 75 per ticket\*

Industry exclusivity ("first come, first served" basis)

3x5' flag with company name and gold level recognition for 2018

Recognition as a Gold Sponsor in Opening of the Bay media including website

Provides 7 weeks of sailing for youth from New Bedford (priceless)

SILVER

\$2,000

Includes 6 event tickets @ \$ 75 per ticket\*

3x5' flag with company name and silver level recognition for 2018

Recognition as a Silver Sponsor in Opening of the Bay media including website

Provides 4 weeks of sailing for youth from New Bedford (priceless)

BRONZE

\$1,000

Includes 4 event tickets @ \$ 75 per ticket\*

3x5' flag with company name and bronze level recognition for 2018

Recognition as a Bronze Sponsor in Opening of the Bay media including website

Provides 2 weeks of sailing for youth from New Bedford (priceless)

EVENT  
SPONSOR

\$500  
\$370 without tickets

Includes up to 2 event tickets @ \$ 75 per ticket\*

\$370– no tickets– can't make it – send a kid to camp for a week

Recognition as Event Sponsor in Opening of the Bay media

Provides 1 week of sailing for a youth from New Bedford (priceless)

\* Each ticket is deemed to have a "value" of \$75. The amount by which payment exceeds the total value of tickets may be considered a charitable contribution to the Community Boating Center, a 501(c)3 tax-exempt organization.