

## **Community Boating Center**

1641 Padanaram Avenue · New Bedford · Massachusetts · 02740 508-992-6219 · www.communityboating.org

January 22, 2015

## Re: 9th Annual Opening of the Bay Fundraiser – May 30, 2015

Dear Friend of CBC,

At its core, Community Boating Center (CBC) connects Greater New Bedford's <u>at-risk youth</u> with mentors to enhance their lives. Our flagship program is Summer Youth Sailing, which uses boating as a tool to help instill important life lessons such as integrity, sound judgment, and teamwork. In 2014, 87% of the children attending our program were from low-income families who simply do not have the ability to pay. Supporting and sponsoring CBC's annual fundraiser, *the Opening of the Bay*, is what enables these students to participate free of charge.

All of us at CBC are determined to have our 9<sup>th</sup> annual event be the most successful one to date. To do this, we need you, our highly regarded supporters and sponsors, to join us for this premier event, which has become one of the area's most anticipated evenings. Last year, with the help of our wonderfully generous supporters and sponsors, we raised over \$70,000 to provide a safe, fun, educational, and healthy activity for the at-risk youth of Greater New Bedford. Your continued support is what will enable CBC to present these deserving kids with the opportunity to get off the streets and onto the water!

Opening of the Bay is an unforgettable experience you will enjoy with valued business associates, potential customers, and friends while supporting a worthy cause that is making a significant impact on the youth in our community. Guests enjoy dinner, dancing, and an auction overlooking scenic Buzzards Bay at New Bedford's Fort Taber Park, and this year, we are thrilled to offer an even greater experience – CBC's first annual Opening of the Bay Sailing Challenge. Along with the recognition of the Gold, Silver, and Bronze sponsorship levels with a custom 3x5' flag inside the tent, our Platinum Sponsors will be invited to participate in an afternoon of sailing just off Fort Taber Park.

Please sign up today by sending the <u>SPONSORSHIP FORM</u> to the Community Boating Center by email <u>cbc@communityboating.org</u> or fax (508) 999-3320. If you would like to donate towards our Silent Auction or Door Prize, please fill out the bottom of the form with your donated goods or services.

Please do not hesitate to contact us if you have any questions.

Thank you for your consideration,

Lauren Leduc Lemieux

Chair – Opening of the Bay Committee

Andy Herlihy
Executive Director



## Thank you to our 2014 sponsors!

## **Gold Sponsors**

AGM Marine Contractors Exquisite Events EventFarm Fairhaven Shipyard Companies

Freitas Package Store

MacLean Childrens Foundation Patrick Carney Foundation Port of New Bedford Running Brook Vineyards

Wallace Jones Financial Advisors

## **Silver Sponsors**

Chase Canopy David M. Sullivan, DMD PC Hawthorn Medical Associates

M&C Café

## **Bronze Sponsors**

Advanced Marine Technologies

Atlantic Capes Fisheries Baldwin Brothers

BankFive

Black Bass Grille

Boston Beer Company Brewer Banner Designs

**Brownell Boat Stands** 

Browns Yacht Yard Downey & Downey, P.C.

**Elegant Restrooms** 

Milhench Supply Company

Morgan Stanley – Jeffery Martin North East Refrigerated Terminal

Shepard Lawn and Gardens

Sperry Sails

Sylvia Group of Insurance Agencies

## **Event Sponsors**

Fiber Optic Center

Acushnet Company
Acushnet Creamery
Arbella Insurance
Barden's Boat Yard
Bridgewater Savings Bank
Burr Brothers
CLE Engineering
Converse Company Realtors
Cooper Insurance Agency

Fairhaven Lumber

Gowrie Group Grey Goose Heineken Horizon Marine IMTRA KR's Metal Art Forms Lemieux Welding Maggie Tomkiewicz Marshall Marine Mount Gay
Nautilus Cushions
Ocean Catch
Polar Beverages
Schaefer & Kunz, PC
Sea Gas Corp.
Shuster Corporation
Stirrings
Tomlinson & O'Neil Insurance

Yuengling Larger



## OPENING OF THE BAY 2015 SPONSORSHIP LEVELS

### PLATINUM \$5,000

- Participate in First Annual Opening of the Bay Sailing Challenge
- Thursday May 28<sup>th</sup> 2015. Rain date Friday May 29<sup>th</sup>.
- Your team of 4 people will spend the first hour learning from your onboard coach, and the second hour racing against the other teams – no prior experience required!
- Have employees or friends that do not want to sail?
   There will be a Spectator boat with limited seating.
- Recognition at the Opening of the Bay during a special awards ceremony

- Includes up to eight event tickets @ \$65 per ticket \*\*
- Industry exclusivity ("first come, first served" basis)
- 3x5' flag with company name and platinum level recognition for 2015
- Recognition as Platinum level Sponsor in Opening of the Bay media including website
- Provide **seven weeks** of sailing for at-risk youth (Priceless)

## • Includes up to eight event tickets @ \$65 per ticket \*\* • Industry exclusivity ("first come, first served" basis) • 3x5' flag with company name and gold level recognition for 2014 • Recognition as Gold level Sponsor in Opening of the Bay media including website • Provide seven weeks of sailing for at-risk youth (priceless)

## • Includes up to six event tickets @ \$65 per ticket \*\* • 3x5' flag with company name and silver level recognition for 2014 • Recognition as Silver level Sponsor in Opening of the Bay media including website • Provide four weeks of sailing for at-risk youth (priceless)

## BRONZE \$1,000 \* Includes up to four event tickets @ \$65 per ticket \*\* 3x5' flag with company name and bronze level recognition for 2014 Recognition as Bronze level Sponsor in Opening of the Bay media including website Provide two weeks of sailing for at-risk youth (priceless)

# EVENT SPONSOR \$500 (or \$370 w/o tickets)\* Includes up to two event tickets @ \$65 per ticket \*\* \$370- no tickets- can't make it - send a kid to camp for a week Recognition as event Sponsor in Opening of the Bay media Provide a week of sailing to an at-risk youth from New Bedford (priceless)

- \* or equivalent value in goods and services deemed necessary by the Community Boating Center for the advancement of its tax-exempt purposes.
- \*\* Each ticket is deemed to have a "value" of \$65. The amount by which payment exceeds the total value of tickets may be considered a charitable contribution to the Community Boating Center, a 501(c)3 tax-exempt organization.



## **OPENING OF THE BAY 2015**

Contact Information:	Sponsorship Level:
Contact Person/Title	Platinum Sponsor - \$5,000
Company/Donor Name	Gold Sponsor - \$3,500
Company/Donor Name	Silver Sponsor - \$2,000
Address	Bronze Sponsor - \$1,000
	Event Sponsor - \$500 (\$370 w/ no tickets)
City, State, Zip	Silent Auction / Door Prize
Telephone	
	Number of Tickets (see sponsorship levels)
Email	
<u>ITEM</u>	VALUE
ITEM RESTRICTIONS AND TERMS	
n consideration of my interest in the Community Boating give, grant, and convey at no charge the above item(s).	Center and its mission of service to the community, I/we
ive, grant, and convey at no charge the above item(s).	

All gifts are tax deductible to the extent allowed by law.